Sales & Marketing-CM

219, Eastern court Corporate Office, New Delhi-1 Tel No 23326544, Fax 23326545 salescmhq@gmail.com



No. 28-2/2013/S&M-CM/99

Dated:05.04.2017

To

The Chief General Managers All Telecom Circles / Districts **BSNL**

Sub: - Revision of MNP incentive scheme for channel partners.

Ref-: - i) This office letter no: - 28-2/2013/S&M-CM/97, dated 16.02.2017.

ii) This office letter no:- 32-1/2014-15/S&M-CM/60, dated 15.03.2017.

Kindly refer to this office letter under reference vide which revised MNP incentive scheme was extended. The scheme has expired on 31.03.2017.

Competent authority has approved following modified MNP incentive scheme for three months w.e.f 01.04.2017 as per table below:-

MNP CAF COMMISSION DISTRIBUTION										
Activation done by (below)	FRAN	SUB FRAN	RET	FRD	FRD_RET	BRD	BRD_RET	DSA	PCO	TOTAL
RETAILER	30	X	70	х	x	X	X	X	X	100
BRD_RETAILER	Х	х	Х	х	х .	20	50	X	Х	70
BRD	Х	x	Х	х	Х	70	x	X	X	70
FRD_RETAILER	30	X	Х	20	50	х	x	х	х	100
FRD	30	Х	Х	70	×	X	×	X	Х	100
DSA	х	X	X	Х	X,	X	×	70	х	70
STD PCO	X	X	X	X	х	Х	X	Х	70	70

The above MNP CAF commission will be in addition to normal FRC commission to channel partners. MNP CAF commission will be paid online to channel partners after activation of MNP connections. The above will be applicable for both physical and e-KYC MNP.

Channel partners should be informed and educated about the modified MNP incentive.

(Kartikeya Sinhay 05/04/17

Jt. GM (Sales)-CM

Copy to: i) GM (Dev), ITPC, Hyderabad, for kind info & n/a please.